

Christopher P. Ramey

Christopher P. Ramey is a consultant with the Floor Covering Institute www.floorcoveringinstitute.com; president of Affluent Insights www.affluentinsights.com and chairman of The Luxury Marketing Council Florida www.floridaluxurycouncil.com. Affluent Insights is a business development consultancy specializing in helping businesses market to the affluent and upper-middle class markets. The Luxury Marketing Council is a global Think Tank for purveyors of luxury products and services.



Ramey is a highly sought-after speaker and advisor; consulting with many of the world's finest brands on a daily basis. He is a member of *Retail Wire's* "Brain Trust" and sits on the Advisory Panel for *Retail Customer Experience* magazine. He writes a column for the Hearst business publication; *Floor Covering Weekly* and is a consultant for the Floor Covering Institute. Ramey is a very active consultant to hedge funds and private equity firms investing in the floor covering industry. He also sits on the New York City based Luxury Marketing Council Executive Committee. This fall Ramey's weekly television segment "*Beyond the Beach with Chris Ramey*" will begin airing on Plum TV.

Ramey is former president of International Design Guild, a ~100 showroom chain of decorative floor coverings and former president of Savvi Formalwear, a ~300 store chain of men's formal wear and apparel.

He was raised in Pittsburgh, Pennsylvania. Ramey and his wife of 32 years live in South Florida and they have two grown children.

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